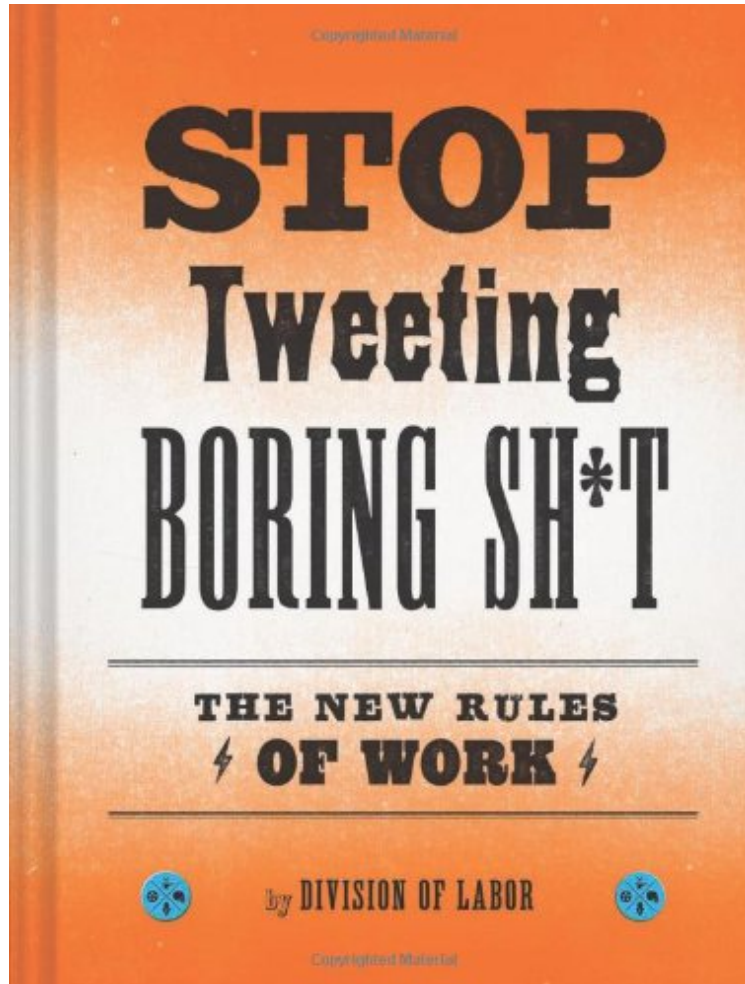


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Stop Tweeting Boring Sh*t: The New Rules of Work

Division of Labor

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Division of Labor : Stop Tweeting Boring Sh*t: The New Rules of Work before purchasing it in order to gauge whether or not it would be worth my time, and all praised Stop Tweeting Boring Sh*t: The New Rules of Work:

3 of 3 people found the following review helpful. Damn these guys! By Reasoned Opinions My first reaction on reading it (once I stopped laughing) was "These guys are geniuses. They're like Dilbert for the ad world." My second reaction was "These guys are EVIL geniuses. They've created a subversive self-marketing propaganda piece that makes their ad agency look brilliant and all others (mine included) look like the lame pieces of s*** that we are." 0 of 0 people found the following review helpful. Take a break and laugh By BookBuyer Ha ha LOL. Tongue in cheek giddy madness. 2 of 2 people found the following review helpful. Love this book! By friemart This book is funny, irreverent and looks great

on my coffee table. Everyone who comes in to my office is drawn to it (over all of my other toys and knick-knacks). My favorite is on page 76 - it is so true! This book rocks!!!

The new generation of workers needs a new workplace manual designed to explain the particular norms, boundaries, and expectations of the contemporary office environment and help them navigate the cutthroat reality of a cubicled 9 to 5. Enter *Stop Tweeting Boring Sh*t*, a handbook of vintage-style public service announcements addressing modern office issues, including such gems as: "If you don't have something nice to say, e-mail it," "If it doesn't have a meeting invite, it didn't happen," and "Nothing good comes from hitting 'reply all.'" With plenty of revealing (and real) workplace statistics peppered throughout, this colorful guide offers just the motivation young people need to hunker down and get to work.

About the Author Paul Hirsch and Josh Denberg are the founders of the advertising agency Division of Labor. Division of Labor is based in Sausalito, California.