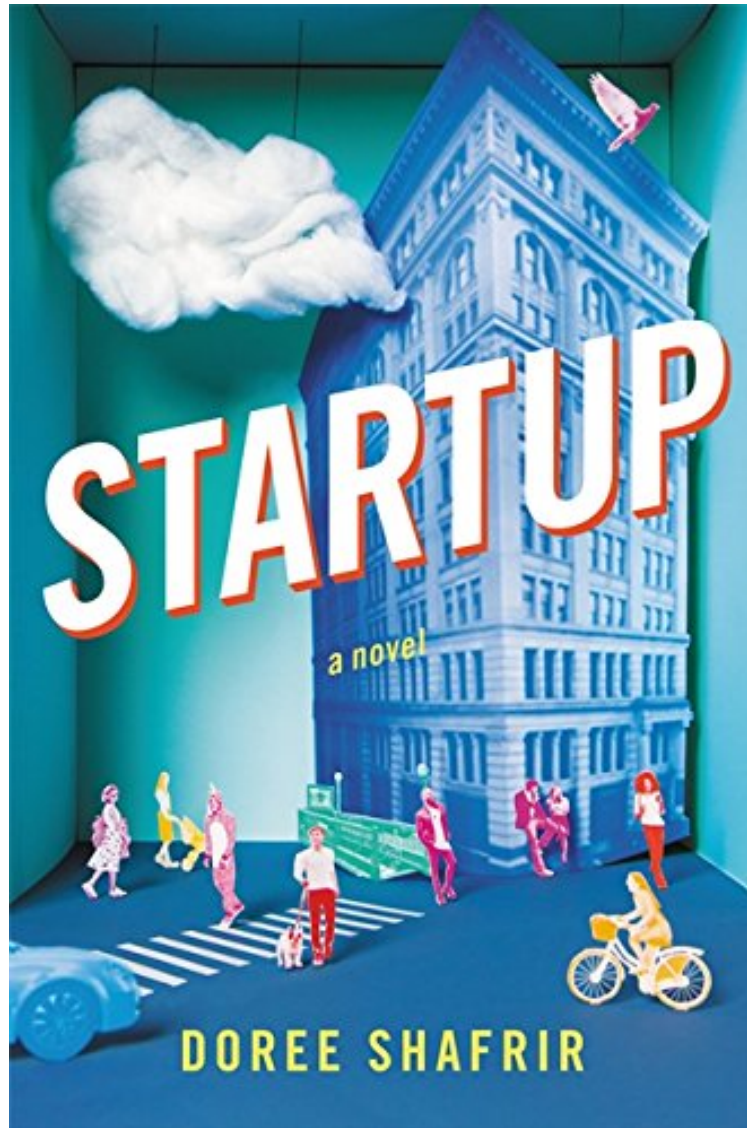


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Startup: A Novel

Doree Shafrir

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Doree Shafrir : Startup: A Novel before purchasing it in order to gage whether or not it would be worth my time, and all praised Startup: A Novel:

112 of 114 people found the following review helpful. Loved Startup: A Novel by Doree Shafrir By Evelyn Triantafillou I couldn't put Startup down; I read it in less than 12 hours. I'm nowhere near my twenties (I'm 34), New York (I live in Ohio) or a venture capitalist (SAHM), but I felt immersed in the world of Startups and the drama that unfolds. Great book if you're looking for a page turner. 98 of 100 people found the following review helpful. LOVED IT! By Melissa Elza I loved this book! The characterization of the start-up tech bro-culture was pitch-perfect. These

things are actually happening in this industry so everything in the story was relatable. I love how she took the time to develop the characters so you actually cared what happened to them (good or bad). Like others have said- was left hanging at the end but really just hoping that means another showing from Doree. This is a great summer read!79 of 80 people found the following review helpful. LOVE!!By ACGDevoured this in less than 24 hours. A perfect summer/vacation read!!

"A biting and astute debut novel [with] many delights." --Lara Vapnyar, New York Times Book ReviewRecommended as a book to read this month by BuzzFeed, Bustle, Entertainment Weekly, Fast Company, Nylon, Town Country and Lit HubOne of the most anticipated books of 2017--Vulture, BuzzFeed, The Millions, Nylon, PopSugar and Book Riot's "All the Books" PodcastFrom veteran online journalist and BuzzFeed writer Doree Shafrir comes a hilarious debut novel that proves there are some dilemmas that no app can solve.Mack McAllister has a \$600 million dollar idea. His mindfulness app, TakeOff, is already the hottest thing in tech and he's about to launch a new and improved version that promises to bring investors running and may turn his brainchild into a \$1 billion dollar business--in startup parlance, an elusive unicorn. Katya Pasternack is hungry for a scoop that will drive traffic. An ambitious young journalist at a gossipy tech blog, Katya knows that she needs more than another PR friendly puff piece to make her the go-to byline for industry news. Sabrina Choe Blum just wants to stay afloat. The exhausted mother of two and failed creative writer is trying to escape from her credit card debt and an inattentive husband-who also happens to be Katya's boss-as she rejoins a work force that has gotten younger, hipper, and much more computer literate since she's been away. Before the ink on Mack's latest round of funding is dry, an errant text message hints that he may be working a bit too closely for comfort with a young social media manager in his office. When Mack's bad behavior collides with Katya's search for a salacious post, Sabrina gets caught in the middle as TakeOff goes viral for all the wrong reasons. As the fallout from Mack's scandal engulfs the lower Manhattan office building where all three work, it's up to Katya and Sabrina to write the story the men in their lives would prefer remain untold. An assured, observant debut from the veteran online journalist Doree Shafrir, Startup is a sharp, hugely entertaining story of youth, ambition, love, money and technology's inability to hack human nature.