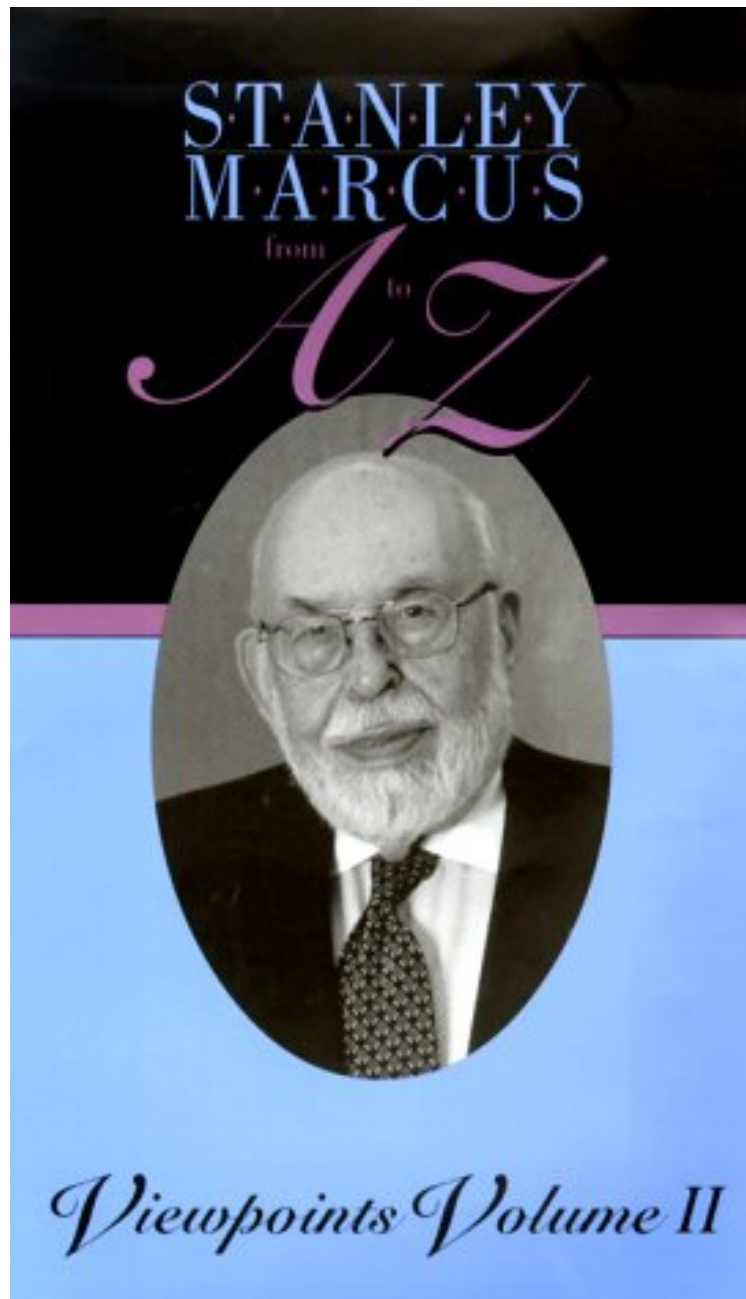


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About the Author
STANLEY MARCUS, Chairman Emeritus of the Neiman Marcus stores, received a B.A. degree from Harvard University and also attended Harvard Business School. A noted lecturer who published fine press miniature books out of The Somesuch Press, he wrote *Minding the Store*, *Viewpoints of Stanley Marcus*, and *Stanley Marcus from A to Z* all from the University of North Texas Press. .