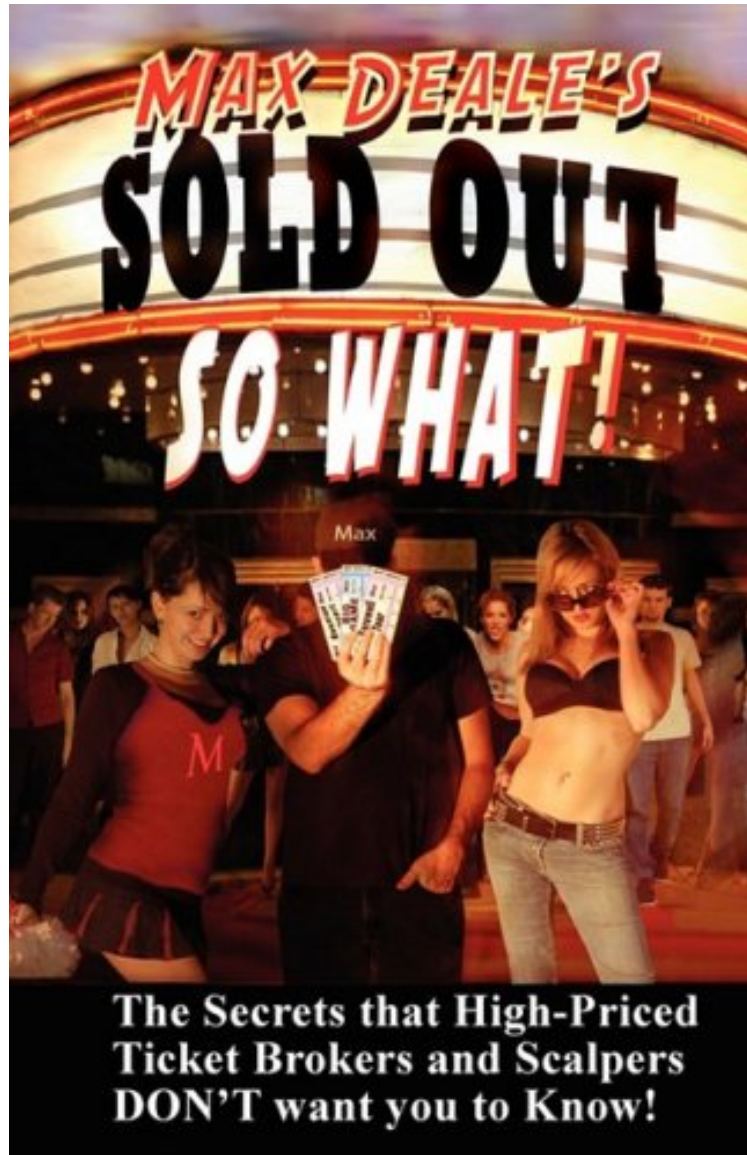


[Download] Sold Out So What! How to Save Money at Concerts Sporting Events with Tricks the Ticket Brokers and Scalpers Don't Want You to Know

## **Sold Out So What! How to Save Money at Concerts Sporting Events with Tricks the Ticket Brokers and Scalpers Don't Want You to Know**

*Max Deale*

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**Max Deale : Sold Out So What! How to Save Money at Concerts Sporting Events with Tricks the Ticket Brokers and Scalpers Don't Want You to Know** before purchasing it in order to gage whether or not it would be

worth my time, and all praised Sold Out So What! How to Save Money at Concerts Sporting Events with Tricks the Ticket Brokers and Scalpers Don't Want You to Know:

8 of 10 people found the following review helpful. Buy late. That's it?By Dog will HuntThis book is an entertaining read, but basically the only technique is to buy your tickets as late as possible. It doesn't matter if it's from craigslist, the venue box office, ebay, etc. The only suggestion that he has is to buy as late as possible. The day of, only hours before, the show/event if possible. Save yourself the \$15 bucks.The other sections of the book, on how to sneak into better seats is lame at best. He tells stories about when he was at one event or another, and how cool he was to sneak into better seats. But he conveniently skips over HOW he did it and what he said. He just brags about where he sat and how much better the seats were than the ones he paid for.The book should be one page, with the words "Buy your tickets on the day of the event." in 40pt font. That's the basic concept that he repeats five or six times.No secrets in this book. Just a few fun stories and some basic "supply and demand" logic.3 of 4 people found the following review helpful. Score! I'm sitting in the front rowBy David Meerman ScottThis excellent little book (you can read it in an hour) is for fans of concerts and sporting events and teaches the art of scoring tickets to sold out events and always sitting in the best seats in the house. I've been going to concerts since I was 15 (yikes, that was 1977) and had accidentally discovered and used some of Deale's techniques. However, this funny and well-written little book gave me some new ways to score tickets.Deale, known to his friends as the "Ticket Jedi" spent 20 years perfecting his technique of acquiring "sold out" tickets at or below face value. (One of his themes is that there is no such thing as "sold out.")My best ticket story? I scored front row center to the opening night of The Rolling Stones most recent world tour, paying face value for a ticket that the brokers wanted over ten thousand dollars for.1 of 2 people found the following review helpful. This book EASILY pays for itself.By Brian FergusonSOooooooo, I finished your book about an hour ago. I am FLIPPING!!! I love it. So great. The book is filled with killer techniques, methods and ideas for getting really good tickets and seats.I am emailing bro's today whom I think would seriously love this book. I called my older brother today who is an event commando, told him about it, and my financial guy who is an event commando as well.You know that feeling when you get done reading a book and you are thinking "These friends I have in mind would LOVE to read this book. I want to buy them all a copy, but I don't have the cash" ? Well, I have that feeling and no cash. But the feeling is good. I just hope they can trust me and order a copy for themselves.Thanks, I cannot wait to put some of the techniques to practice. Padres, Chargers, upcoming concerts. . .ka ka kow!!!! Thanks Max.-fergs

How to Save Money at Concerts Sporting Events with Secrets the Ticket Brokers Scalpers DON'T want you to know

"Please, please, please, do not read this book. Do not learn how to save money and get great event seats at the same time. Ignore this book. This book causes cancer. Walk away. And more importantly, stay out of my seat. Thank you. PS: Max, you have a big mouth. -- J.P. Walz - Aerospace Industry SalesIn this book, Max Deale has gone and reaffirmed with vigor the right and the obligation of the fan to take back the joy of the "show." With clarity and a simple road map, this book empowers the fan with the tools necessary to once again enjoy the live event in every possible way. A must read for the common fan disenchanted by the impact of big business on the entertainment world. -- JC - Director of Newport Beach Real Estate CompanyFor someone who wants to sit in the best seats but who doesn't want to pay triple face value, than this is your book. Max teaches you the tools that will land you the best seats! -- Todd Weinstein, 3 Ball ProductionsI laughed, I cried, I got in! This book is a must carry. Keep it in your car, your office and your home as you never know when you will encounter the live event of a life time and you do NOT want to be left with out the guidance of Max Deale. This book aka ticket purchase survival guide has something for everyone, no matter how ballsy or how timid you may be. At the end of the day, we all just want to be in the live action without selling our souls to make it happen....Max takes you there. -- Adam Warren, Entrepreneur/FilmmakerIt sucks.... I can't scream at the asshole down in front anymore...because now I AM that asshole down in front! -- Christi Allen - Founder METAL AWARDS SHOWThis book is destined to become a classic for the common man like Rules for Radicals was in the 60's -- Back Cover Testimonial for Sold Out...SO WHAT! by Vic FeazellFrom the PublisherWhat sets Sold Out...SO WHAT! apart? With the countless how-to books out there flooding the market, you might be tempted to dismiss Sold Out...SO WHAT! But if you take a closer look, you will find that there has NEVER been a how-to guide for concert and sporting event enthusiasts on navigating the treacherous waters of dealing with unscrupulous Ticket Brokers, "authorized Ticket re-sellers" and Scalpers. The Problem is Getting Worse In 2007, many states made Scalping event tickets legal, with law makers essentially throwing in the collective towel on monitoring this \$10 billion industry. See the June 1st 2007 article on Stub Hub's web site entitled "Scalpers Rejoice". This has left the average "Joe" event fan to fend for themselves as Ticket Brokers and Scalpers grab up all of the tickets before they go on sale to the public and then inflate them to obscene prices. See the Oct 7 2007 NY Times article "In the Race to Buy Concert Tickets; Fans Keep Losing". It now seems as if gouging ticket prices has become the NORM and accepted as business as usual. See this LA Times Feb. 8 2008 article on tickets for Grammy

Nominated Bands. Finally, a Solution... Max Deale has stepped forward to release a "survival guide" for the common live event-goer, the true fan. He has outlined the secrets that the High-Priced Ticket Brokers and Scalpers DON'T want you to know that will give fans a fighting chance to see their favorite Concert or Sporting Event without having to donate a kidney to get there. Taking on the David vs. Goliath battle with greedy corporations requires more than general concepts; it demands detail. Sold Out...SO WHAT! isn't theoretical in its approach; this book chronicles every step the author took in building his own successful system to level the playing field and enjoy the life of a Superfan. In Max's world, the fans REJOICE! Feedback from readers says it all: "...Max Deale has reaffirmed with vigor the right and the obligation of the fan to take back the joy of the "show."... easy to read , funny quips throughout... destined to become a classic for the common man... a must read and will forever change the way you approach events!... In a world of sheep, you are a shepherd, my friend... Use just one of his suggestions and the book has paid for itself many times over..." Lighthearted, Engaging Style Sold Out...SO WHAT! is not a dry read, nor does it take on the role of victim. With a fun, humorous, irreverent style, this book keeps readers entertained...and reading.

From the Author  
**HELP ME SUPPORT OUR TROOPS!** To celebrate and honor our brothers and sisters serving overseas, I'm donating one copy of Sold Out...SO WHAT! for every new book ordered from . You may be asking yourself "What do I have to do to help make this happen, Max?" That's easy. Nothing! By clicking the ORDER NOW button, and simply completing your order, you automatically contribute. At the end of summer, I will count up the total number of orders, and match that number with copies to donate to the soldiers. "What if you get 20,000 orders Max? That is a lot of books to donate!" Then 20,000 of our troops will have YOU to thank for helping to keep them entertained! "Why would our troops want a book about scoring great deals on Concerts and Sporting Events?" Because when they get home, they're going to want to have some fun! Forcing them pay double face value through a Ticket Broker to see Iron Maiden is simply un-American! **THANK YOU FOR YOUR SUPPORT!!!**