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I, Justine: An Analog Memoir

Justine Ezarik

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Justine Ezarik : I, Justine: An Analog Memoir before purchasing it in order to gage whether or not it would be worth my time, and all praised I, Justine: An Analog Memoir:

1 of 1 people found the following review helpful. I love ijustine! When I found out she wrote a ...By Aaron MiyasatoI love ijustine! When I found out she wrote a book, I had to get it. Her memoir was very inciteful on how she become a YouTuber and the person she is today. I love how passionate she is about the things she loves and that family is very important to her.She's one of my favorite YouTubers and I have been watching her videos every since I made my first YouTube account 7 years ago. I look up to her and I found this book very inspiring.I would recommend this book for

anyone who is looking to read anything about a YouTuber or is interested in technology.0 of 0 people found the following review helpful. It's okay to be a geek and a girl and a YouTuberBy D. GonzalesOdds are you are looking at this because your an Apple enthusiast or know of iJustine through the interwebs. This book is a memoir that reflects on a woman who grew up geeky with a fanatical interest in a brand that almost self destructed then came back to pioneer the tech age. Justine revisits her past and describes vividly how almost random meetings became strong connections later. A perfect example of why you don't burn bridges and don't seek immediate benefit from those you meet.3 of 3 people found the following review helpful. A delightful readBy James BrandNot a huge follower of IJ, but i really enjoyed the technology coming of age story. It the tone is very engaging and a delight to read. I recognized so many of the other names mentioned in passing. I read it quickly, which is always a sign of a good book - i don't put it down when i should be doing other things.

NEW YORK TIMES BESTSELLER A one-woman media phenomenon and a leading YouTube influencer takes readers behind the camera, and deep inside her world.Justine Ezarik has been tech-obsessed since unboxing her family's first Apple computer. By sixth grade she had built her first website. A decade later, she became one of the Internet's first—and most popular—“lifecasters,” inviting people around the world to watch her every move, twenty-four hours a day, seven days a week. But it was a one-minute video about an itemized ATT bill that gave Justine her first taste of viral success: Within ten days of release, her “300-page iPhone bill” had garnered more than 3 million views and international media attention. These days, iJustine is a one-woman new media phenomenon: The popular techie, gamer, vlogger, and digital influencer has an army of nearly 3.5 million subscribers across multiple YouTube channels, with total views approaching half a billion. Now, Justine is giving friends and fans a look behind the scenes, sharing never-before-told stories about the hilarious (and sometimes heartbreaking) reality of sharing your life online. With her trademark wit and delightfully weird sense of humor, Justine delivers an inspirational message in support of creativity, entrepreneurship, and the power of staying true to yourself, while reminding readers that the Internet is a very small world—you just never know who you're going to meet.

“a real, page-turning book about her life behind the screen.” (USA Today)About the AuthorJustine Ezarik (a.k.a. iJustine) is a gadget and technology expert, actress, host of AOL's HardWired, and one of the most subscribed-to personalities on YouTube. She has partnered with an array of corporate clients, including Microsoft, Intel, Mattel, Nikon, Ford, GE, Lionsgate, and Samsung. Recently, she starred in the “District Voices” web series, promoting the release of *The Hunger Games: Mockingjay Part I*, and an international campaign for *Call of Duty: Black Ops 2*, directed by Guy Ritchie. Justine has been nominated for two Teen Choice awards, four Streamy Awards, and is the winner of the People's Voice Webby Award for Best Web Personality/Host. She has been named one of The Hollywood Reporter's 50 Most Powerful Digital Players, was called the “most influential person online” by Fast Company, and ranked No. 6 on The Daily Beast's 2012 Digital Power Index (one of only nine women, including Sheryl Sandberg and Arianna Huffington, to make the list). Justine has also appeared on shows such as *The Talk*, FOX's *Studio 11*, *The Rachael Ray Show*, *The Vampire Diaries*, *Criminal Minds*, *Law Order*, *E!*, *MTV*, *Entertainment Tonight*, *The Insider*, and was co-host of NBC's reality challenge show, *Escape Routes*.Excerpt. © Reprinted by permission. All rights reserved.I, Justine