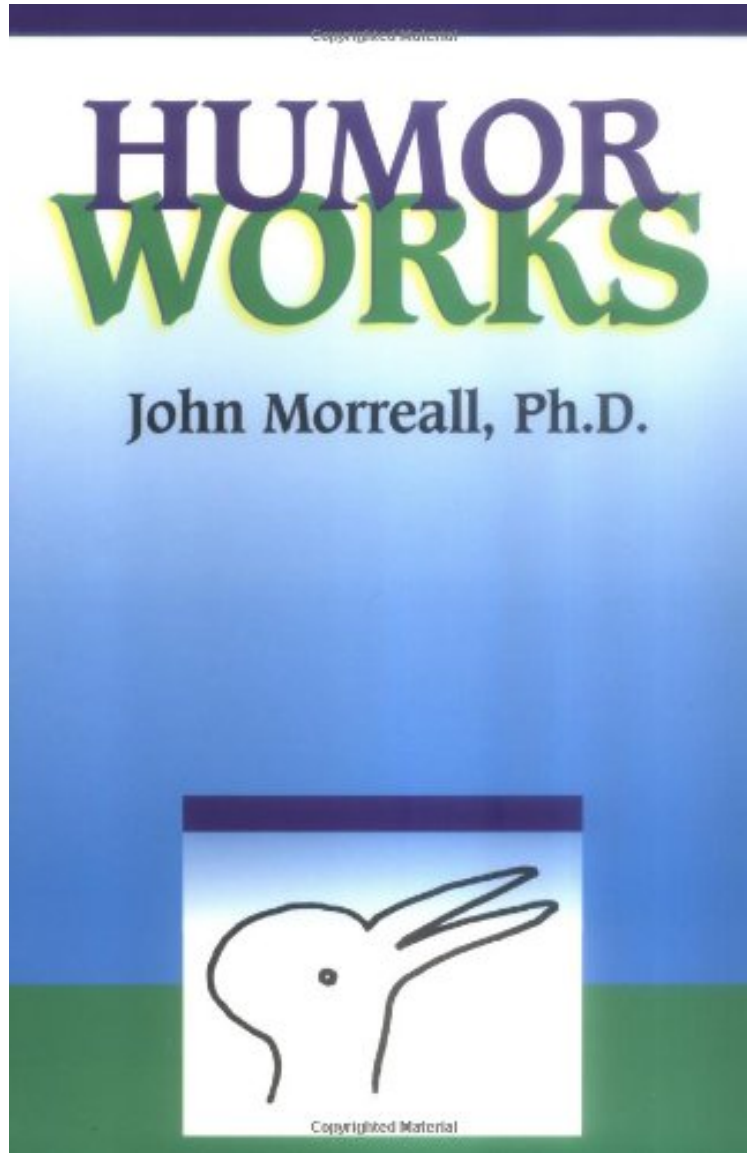


Humor Works

John Morreall

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John Morreall : Humor Works before purchasing it in order to gage whether or not it would be worth my time, and all praised Humor Works:

1 of 1 people found the following review helpful. humor increases profitsBy Joseph ArrigoJohn Morreall is a professor of philosophy who became a business consultant conducting seminars on the value of humor for some very large and prestigious companies such as Xerox, IBM, and even the IRS.In this book, he relates that when you utilize humor, you get people's attention, you relax them, get them into a good mood, and more receptive to your message, and therefore,

"You have created an atmosphere of consensus." There are many other reasons the business community has turned to him; humor helps in the process of creativity and problem solving in that it helps them see things from many different perspectives; as he points out, many business managers "want each thing or situation to have one interpretation, each problem to have one solution, and each moment to come under one set of rules." And, that, "Suspicious of anything new or ambiguous, they put the brakes on innovation." Watching some snippets of his seminars, Dr. Morreall could make it as a stand-up comedian. The first sentence in the book states, "Sometimes when I tell people that I do seminars on humor in the workplace, they look at as if I had said I manufacture square wheels." Humor has such a profound effect on the body and mind, it's being used in some hospitals as a means of enhancing the healing process by creating "Humor Rooms," "Lively Rooms," and Chuckle Rooms." One of his caveats: know the difference between humor and sarcasm. There are very few books on the benefits of humor, making this one a rare and excellent find. His web-site informs us that his hobbies are plumbing and finding the remote. Joe Arrigo Author of, The Secret Factor for Uncommon Sales Success 0 of 0 people found the following review helpful. This is not a funny book, it is a book that helps the reader understand how humor can work in every aspect of our lives By Jane Schneider This book was recommended by a speaker at a seminar entitled humor in mediation. It is fascinating and a pleasure to read. I admit, when I got it, I hoped it was loaded with funny jokes I could use in my job. Instead, it has taught me what humor is, why it works, and how to cultivate it. The name of the book says it all. Humor really does work! 1 of 1 people found the following review helpful. A very enjoyable reading! By Tony Zhang There are lots of fun reading this excellent book. In addition to the dozens of humors and jokes, Prof. Morreall also gives you very sound philosophical and psychological explanations on how humor can make you successful both in the workplace and in your life. Reading the book is like an old friend telling you some very interesting stories. It IS very enjoyable.

Increased productivity. High morale. Effective change management. Reduced workplace conflict, stress, and burnout. These aren't laughing matters -- or are they? Most business leaders today completely overlook one of the most valuable tools available to them humor. Using dozens of examples and anecdotes, this book explores the connections between humor and creativity, teamwork, risk-taking, and effective communication. In addition to exploring the benefits of humor, the author also provides research-based explanations and answers to important questions like: -- What is humor? -- Why is it so closely related to creativity -- How does it reduce stress? The book also includes exercises and tips to help you experience the benefits of humor for yourself, and will show you how to implement them in your work.