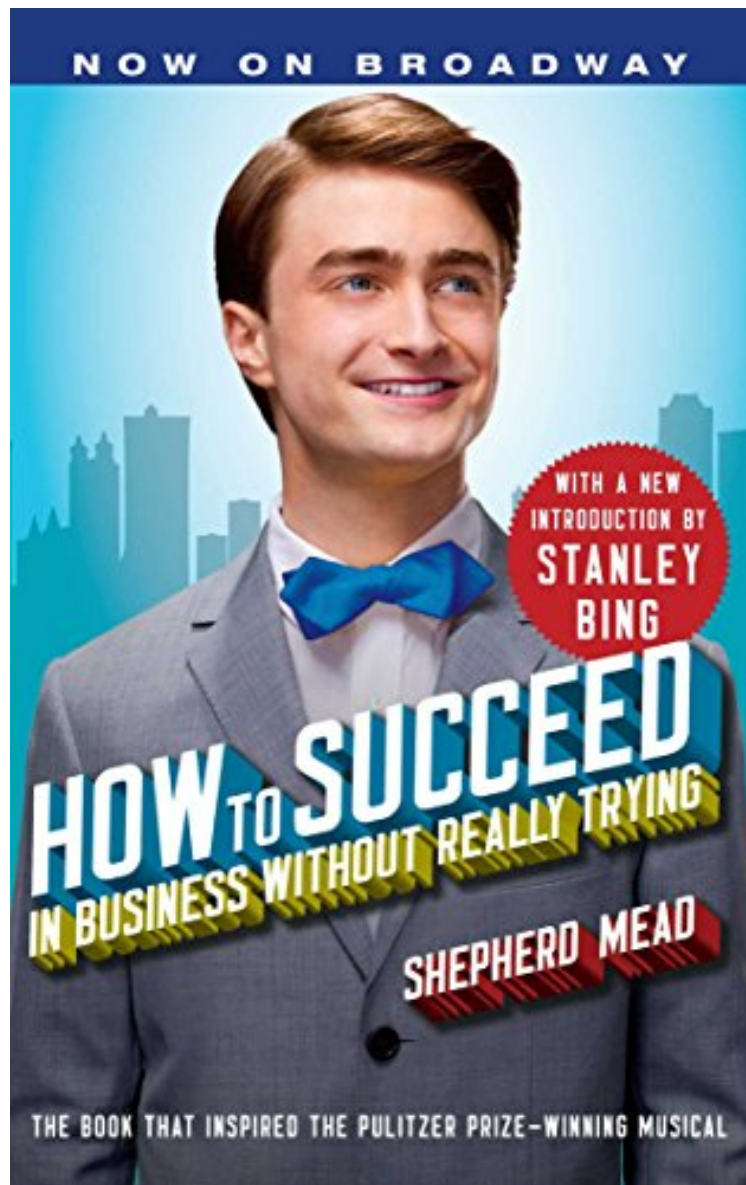


(Free download) How to Succeed in Business Without Really Trying: With a New Introduction by Stanley Bing

How to Succeed in Business Without Really Trying: With a New Introduction by Stanley Bing

Shepherd Mead

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Shepherd Mead : How to Succeed in Business Without Really Trying: With a New Introduction by Stanley Bing before purchasing it in order to gage whether or not it would be worth my time, and all praised How to Succeed in Business Without Really Trying: With a New Introduction by Stanley Bing:

3 of 3 people found the following review helpful. Funny, satirical, but (sadly) quite true!By Sandra LondonHow To Succeed In Business... is delivered in a very tongue-in-cheek style, complete with all of the proper, 'stereotypical' kiss-up techniques to wow and impress your superiors, 'innocently' propel one's way to the top of the corporate ladder, Machavellian-lite style, and how to spin one's public image to rise above the rungs of fellow subordinates. It is a cute book that doesn't take itself too seriously and pokes fun at the hierarchical structure of the modern workforce. Perfect for cynical types who live and breathe Office Space corner office politics!2 of 2 people found the following review helpful. Smart Business Man? No? No problem!By Crazy Christopher"Let us assume you are young, healthy, clear-eyed and eager, anxious to rise quickly and easily to the top of the business world. You can!If you have education, intelligence, and ability, so much the better. But remember that thousands have reached the top without them."The opening line of Shepherd Mead's unassuming and disarming satire says it all.Mead speaks to you, the reader, and launches into his version of the "how to" of business with chapters like "How to Rise from the Mailroom", "How to Make Money" and of course, "How to Keep Money"...without lifting a single finger. You will chuckle as the main character (dubbed "Pierrepont Finch") cleverly climbs his way from average Joe Shmoe to president of the company with Mead as his tip-filled guide. Simply put, it "teaches" the reader to succeed with the most minimal effort exerted and with no business background whatsoever. Chapters are laid out plainly with section headings like "Stab the Right Backs", "The Look of Suffering", and "Be a Meeting-Leaver."This book, though dated by today's business world standards, still packs a painful wallop of humor through satirical examples, dialogue, situations, and just plain terrific tomfoolery, all thanks to Mead's wit (and Finch's actions). When you get past the old fashioned references, this book is a quick and fun read, and you'll catch yourself rooting for Finch's sometimes dastardly antics as he climbs the corporate ladder, back-stabbing and shoving his way to the top rung. Business types will laugh and nod knowingly, while the rest of us will grin gleefully.Fans of the musical on which this book is based will recognize the example names, such as "Bud Frump" and "J.B. Biggley." And those fans will certainly recognize the line: "A Secretary is NOT a Toy."Highly recommended. And after reading: woe to those who stand in your way of success!0 of 0 people found the following review helpful. Delightful and Funny Business "Guide"By R.J. RowleyA classic. Funny and smart. I'd say more, but then I'd be accused of really trying.

From this classic tome, learn everything you need to know to land the corner office:·How to make money·How to make more money·How to choose the right company (one big enough so that nobody knows exactly what anyone else is doing)·How to cultivate the appearance of extreme busyness through strategic desk management·How to delegate responsibility (have plenty of assistants!)First published in 1952, this guide inspired the beloved Pulitzer Prize-winning musical, which returns to Broadway in 2011 in a production that stars Daniel Radcliffe and John Larroquette. Updated with a brilliant new introduction by the king of business satire, Stanley Bing, *How to Succeed in Business Without Really Trying* is essential reading for the ambitious and the lazy alike.

About the AuthorShepherd Mead, author of *How to Succeed in Business Without Really Trying* that inspired the Pulitzer Prize-winning musical of the same name, was one of those men dogged by success. Born in St. Louis in April 1914, Mead attended Washington University. Upon graduation he went to New York to practice being an intellectual and ended up as a junior executive and then a vice president of Benton Bowles. His biting attacks against society only gained him greater fame and success, and he finally resigned and fled to Europe with his wife and three children in 1957. He spent a year in Geneva and then went to England in 1958. Mead died in London, England at his flat overlooking the beautiful Hurlingham Club by the Thames on August 15, 1994 at the age of 80.