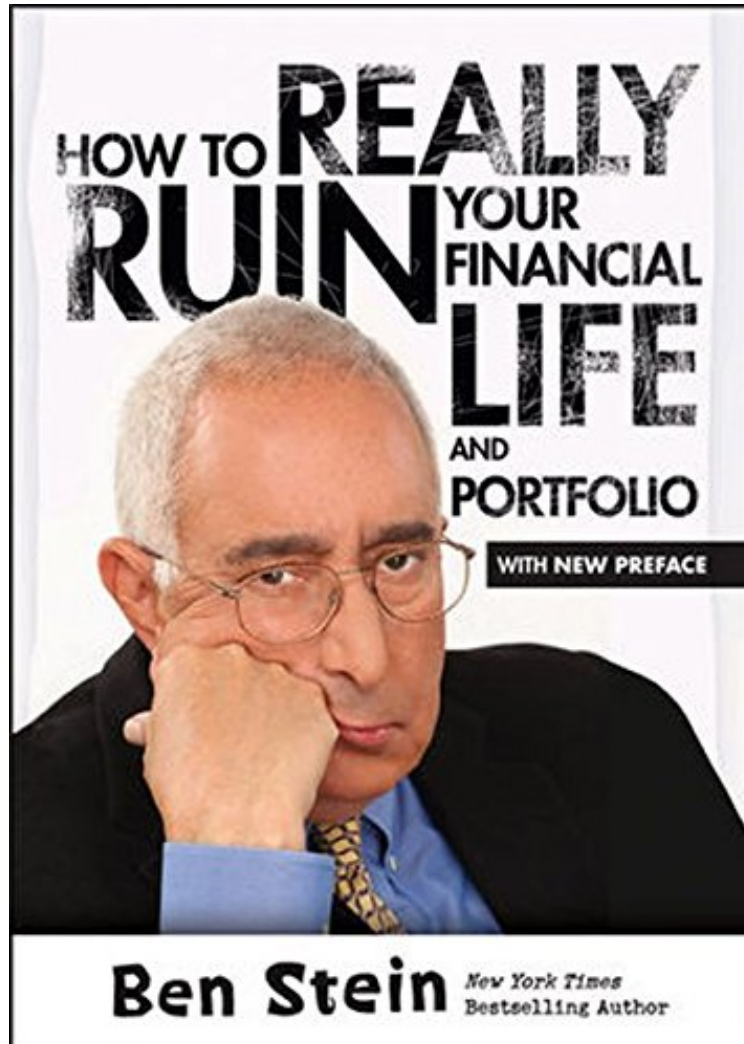


How To Really Ruin Your Financial Life and Portfolio

Ben Stein

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Ben Stein : How To Really Ruin Your Financial Life and Portfolio before purchasing it in order to gage whether or not it would be worth my time, and all praised How To Really Ruin Your Financial Life and Portfolio:

3 of 3 people found the following review helpful. RepetitiveBy CustomerI really like Ben Stein and I like listening to him on financial shows. I think he has a lot of common sense when it comes to money. Unfortunately, this book is excessively repetitive. He chooses every financial way there is to make money [stock market, bonds, ETF, etc] and lets you know all the ways a private investor can go wrong considering the advantages giant financial institutions have when investing. Unfortunately, all the ways you can make mistakes are pretty much the same for every type of investment. It all comes down to the fact that giant investment houses are also trying to make money and they employ thousands of people all around the world to gain an advantage in the market, and as a private investor you can never

match that. His advice: Don't think you will beat the street. Invest with the crowd. Sadly, you will have learned this in chapter one, and by chapter three it is monotonous. I didn't read the last chapters. 1 of 1 people found the following review helpful. Better than the 2010 version By JSThis is late 2012 copyright I believe and is even better than the 2010 edition. I believe I said 2011 in a review of his first "How To Ruin, book. This one takes on your portfolio along with the common sense and easy to understand advice. I Highly recommend this one for your kids. Ahhh heck I'll tell the truth, Not only your kid but Yourself and any Friend that sees it on your coffee table. Because as Ben says, "You don't know Anything!" Believe me it's not an insult or put down. He's right. Something for everyone in this one. 1 of 1 people found the following review helpful. Solid advice, Entertaining style By G.M.I.I love Ben Stein. This short book was an exceptionally easy read and a nice break from the usual dry investing books. Stein's advice is solid and time-tested. It's a good, basic intro for a those new to investing (as long as you have enough of a foundation to understand where he's being sarcastic--which is about 60% of the book) and a good refresher for those with experience. I also found it to be useful as a reality check-- a source of solid, time-tested investing wisdom.

Hilarious advice on what NOT to do with money, from financial funny man Ben Stein Everyone's searching for the secrets to financial success, but what about the best ways to lose money . . . fast?! In *How To Really Ruin Your Financial Life and Portfolio*, bestselling author, economist, financial commentator, and media personality Ben Stein explains exactly what to do . . . to go bust! The ultimate "how-NOT-to" guide, the book gives readers invaluable tips that should be avoided at all costs. Written in Stein's own inimitable style, this hilarious guide provides essential financial advice on what not to do when it comes to managing money. From reading and acting upon investing newsletters to trading on a margin, from investing in bonds to breathlessly following CNBC, and from buying stock in firms you do not understand to believing in your own genius at stock picking to keeping as little cash on hand as possible, Stein presents the rules that every would-be investor needs to know, so they can do the exact opposite and actually make money. Fully revised and updated, this new edition presents all-new missteps that can destroy any portfolio. Fully revised and updated edition of the tongue-in-cheek bestseller that shows investors what not to do with their money Written by acclaimed author economist, financial commentator, and media personality Ben Stein Loaded with indispensable pieces of bad advice that readers should avoid at all costs A laugh-out-loud approach to personal finance, *How To Really Ruin Your Financial Life and Portfolio* is an accessible guide to money from the funniest man in finance.

From the Inside Flap The secret to making money is sticking to the basics, but while they might be your best bet for success, they're not exactly thrilling. For years, Ben Stein has extolled the virtues of keeping things simple, but many people—maybe you among them—are too easily distracted by the lure of frills and fads promising quick and easy riches to pay attention. Now, in *How to Really Ruin Your Financial Life and Portfolio*, Stein takes a tongue-in-cheek new approach, offering advice on how to succeed spectacularly . . . at losing money! The ultimate how-NOT-to guide, this book highlights the 49 ways in which investors manage to torpedo their portfolios by ignoring the simple facts of finance, to help you reconsider the way you're treating your money before it's too late. From believing you can outthink the market to assuming that current trends will last forever, and from ignoring your tax returns to shunning financial advisors, this is the advice you absolutely don't need. In his own inimitable style, Stein dispenses the invaluable information that any intelligent investor should avoid at all cost, to help you identify the problems with your own portfolio-building efforts so that you can take countermeasures to get your money working for you. A laugh-out-loud approach to personal finance, Economist and comic Ben Stein brings you the tips you need to know . . . if you want to go broke. Explaining the rules for failure so that you can run, screaming, in the opposite direction, *How to Really Ruin Your Financial Life and Portfolio* explains the missteps that can destroy any portfolio to help you keep yours safe. From the Back Cover Praise for *How to Really Ruin Your Financial Life and Portfolio* "A wise man once said, 'All I want to know is where I'm going to die so I'll never go there.' Ben Stein has applied this instruction to the investment world with his special brand of humor and insights. Pay attention!" —WARREN E. BUFFETT Chairman and CEO, Berkshire Hathaway Inc. "I've always thought before you can learn how to become rich, you first have to stop doing the things that keep you poor. Leave it to my friend Ben Stein to smack us all across the face and, just like Cher in *Moonstruck*, get us to 'snap out of it.' It's an amazing wake-up call from an amazing guy, who gets it, and gets us, and now, is trying to help us. Financial advisors charge thousands of dollars for this kind of insight. Talk about how to ruin your financial life! Ben's much, much cheaper, and much, much better." —NEIL CAVUTO Anchor and Sr. Vice President, Fox News Channel, Fox Business Network "These are perilous times. Many face ruin and catastrophe. You must read this book to protect your portfolio and to make money." —Jim Rogers author of *A Gift to My Children* About the Author Ben Stein is a respected economist known to many as a movie and television personality, but he has worked in personal and corporate finance more than anywhere else. He has written about finance for *Barron's*, the *Wall Street Journal*, the *New York Times*, and *Fortune*, was one of the chief busters of the junk-bond frauds of the 1980s, has been a longtime critic of corporate executives' self-dealing, and has co-written numerous finance books. Stein travels the country speaking about finance in both serious and humorous ways, and is a

regular contributor to CBS's Sunday Morning, CNN, and Fox News. He was the winner of the 2009 Malcolm Forbes Award for Excellence in Financial Journalism.