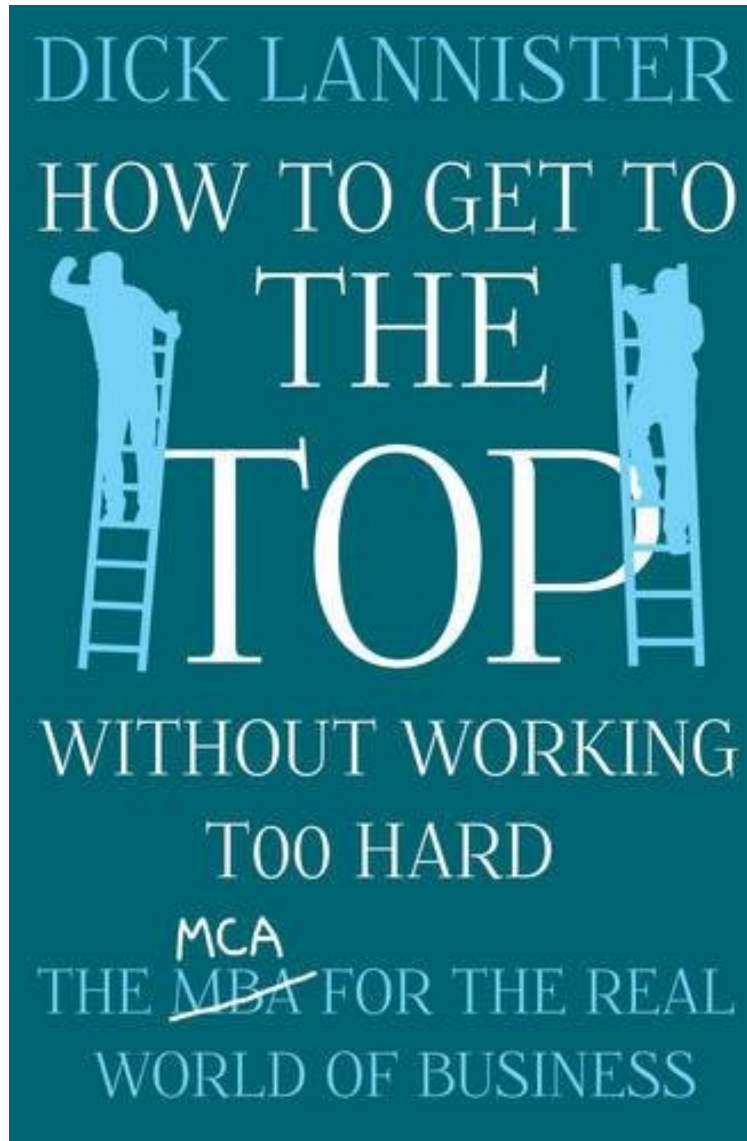


(Read free) How To Get To The Top Without Working Too Hard: The MCA for the Real World of Business

How To Get To The Top Without Working Too Hard: The MCA for the Real World of Business

Dick Lannister

*audiobook / *ebooks / Download PDF / ePub / DOC*



DOWNLOAD



READ ONLINE

#10082731 in Books 2015-06-25Original language:EnglishPDF # 1 7.80 x .33 x 5.081, .34 #File Name: 1784623105152 pages | File size: 60.Mb

Dick Lannister : How To Get To The Top Without Working Too Hard: The MCA for the Real World of Business before purchasing it in order to gage whether or not it would be worth my time, and all praised How To Get To The Top Without Working Too Hard: The MCA for the Real World of Business:

1 of 1 people found the following review helpful. A great read!By jeremy RamatyTruly Hilarious and yet eye opening,

in many ways, for how to get ahead. A great read!!!

If you think the term low-hanging fruit should describe a soft object that hits you on the head as you walk through an orchard, rather than a business opportunity that is easy to deliver, then you will love this book! Using a splash of satire, some funny fiction and heap of humour, *How To Get To The Top Without Working Too Hard* finally debunks the need for an MBA or any other formal business qualification to progress up the slippery pole to management success. Dick Lannister reveals the cunning office and business strategies that an aspiring executive needs to get to the top but who, crucially, doesn't want to work too hard to get there. The Master of Corporate Administration (MCA) covers key topics such as finance, marketing, projects and presentations. It's a course guaranteed to set readers on the path to financial rewards, power and stock options, by answering a variety of questions that include: Why do CEOs with a 4-year contract always have 5-year plans? Is a liability a financial metric or a description of the leadership team? How can an inanimate object like a company have corporate values? *How To Get To The Top Without Working Too Hard* provides a humorous, funny and satirical look at the business and professional world. It's the perfect, light-hearted read for anyone who wants to get to the top...and fast!

About the Author Dick Lannister is the nom de plume of the author who has worked in TV and radio for a significant period of time as a writer, producer, director and, more recently, in senior management. He has absolutely nothing in common with Dick, who is a sociopath and also very rich.