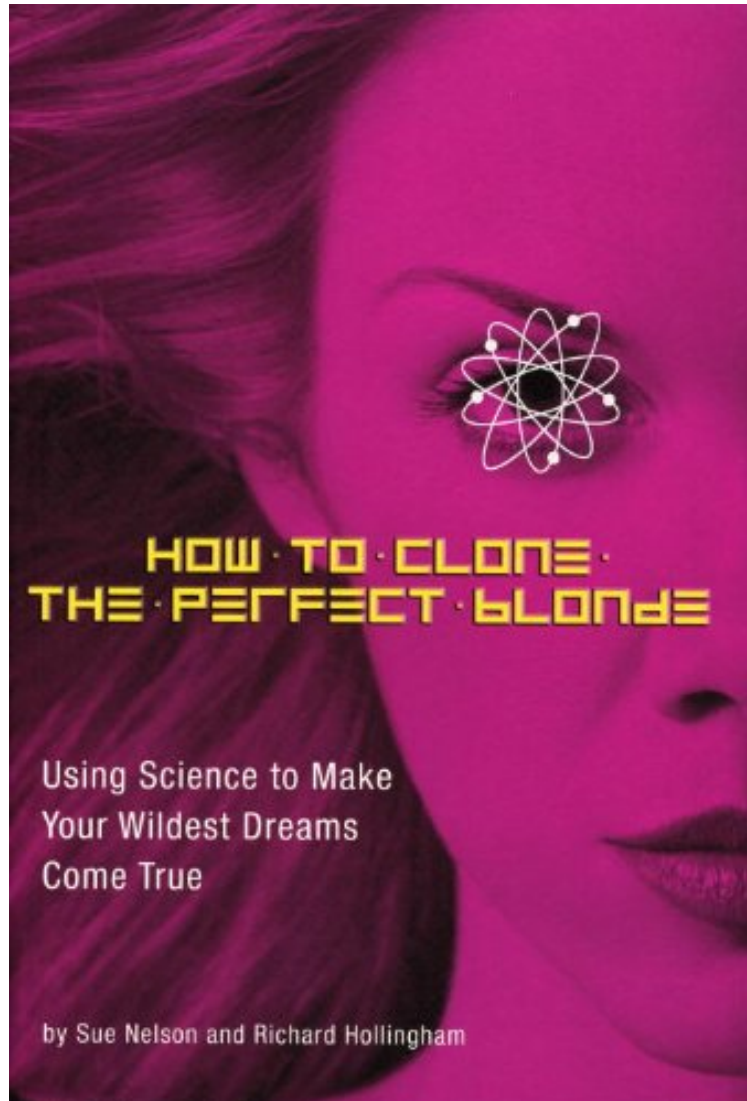


## How to Clone the Perfect Blonde

*Sue Nelson, Richard Hollingham*

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**Sue Nelson, Richard Hollingham : How to Clone the Perfect Blonde** before purchasing it in order to gage whether or not it would be worth my time, and all praised How to Clone the Perfect Blonde:

0 of 0 people found the following review helpful. Weird scienceBy Simpson Freelance Writing (Consignment)Very interesting science read. =>2 of 2 people found the following review helpful. A perfect gift for the curious readerBy Restless readerI couldn't wait to get my hands on this book, and it doesn't disappoint. For anyone even mildly curious about science and the latest advances, this book highlights some of the most interesting and explores the possibilities -- and limits -- in understandable prose. The authors inject humor throughout, spicing up what others often make into

dull, textbook explanations. From cloning to weight loss to time travel to life expectancy, these journalists have picked topics that touch on our everyday interests and present what we need to know in the most readable style I've found in any science-related material. This is a book for non-techies and science buffs alike, with solid information but an entertaining style. Anyone looking for a gift for a discerning reader should pick up a copy! 1 of 1 people found the following review helpful. Enjoyable book that has become dated already  
By Francis Tapon  
PROS:- Easy to read- Useful and interesting sidebars- Excellent questions that the average guy on the street wants to know  
CONS:- It's already 5 years old. Science and technology books quickly become obsolete in most cases.- The humor is mediocre. I never laughed out loud and rarely even broke a smile (versus when I read Bill Bryson, I do both fairly often). However, the so-so humor isn't annoying and it would probably be funny if you're drunk.  
CONCLUSION: When it came out, I would have given this book 4 stars. It's useful and educational. However, it's no longer cutting edge, which is what you need when you're trying to clone the perfect blonde.

Want to travel back in time to your high school prom? Wish your brain had a "hard drive" that remembered all of your appointments? Wouldn't you love to have a permanent size 6 figure? Why can't robots make your bed every morning? Believe it or not, these questions aren't as far-fetched as they sound. In *How to Clone the Perfect Blonde*, award-winning journalist Sue Nelson and Richard Hollingham show how cutting-edge science has the power to make all of your wildest dreams come true. Through ironic "instructions" on "How to Turn Back Time," "How to Build a Robotic Servant," and other fantasies, they offer an up-to-the-minute exploration of time travel, robotics, teleportation, cyborgs, cloning, gene therapy, and other scientific mysteries. Every page brings fresh and new scientific insights. In the chapter explaining "How to Shorten Your Commute," you'll learn how Austrian scientists "teleported" a photon across a laboratory—and why human beings could be next. In the chapter describing "How to Clone the Perfect Blonde," you'll discover that people have been harvesting and eating clones for centuries (strawberries and potatoes are just two of the many plants that are identical to their parents). And in the chapter "How to Live Forever," you'll tour America's thriving cryonics industry (where recently deceased volunteers are frozen to -320°F and stored indefinitely). In the tradition of bestselling pop-science books like *The Physics of Star Trek* and *How to Build a Time Machine*, this entertaining read explores the science of science fiction—and proves that anything is possible!

From Publishers Weekly  
BBC journalists Nelson and Hollingham offer an irreverent and sometimes humorous guide to selected scientific advances in biology, computer science and physics. Each of the eight chapters takes what the authors see as a popular fantasy and explores the science needed to bring the fantasy to life. The titular chapter, for example, illuminates the world of cloning and modern reproductive techniques; "How to Build a Robotic Servant" brings computer technology and artificial intelligence to the fore; "How to Lose Your Love Handles" introduces readers to a discussion of genetically modified crops; and "How to Clean Up Your Neighborhood" is the vehicle for an examination of black holes and Einsteinian physics. Although the tone is light and the text peppered with corny humor ("These cells, taken mostly from skin, are then cultured—which sounds as if they were exposed to opera and classical music and taught deportment...."), the authors do present a basic introduction to some cutting-edge science. What becomes powerfully clear is that while science has made enormous strides in recent years, it's very far from being able to turn fantasies into reality. Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved.  
About the Author  
Sue Nelson is an award-winning science correspondent for BBC News. Richard Hollingham is a journalist and presenter for BBC Radio. On assignment, they have traveled everywhere from Antarctica to Kazakhstan, but generally prefer to remain at their home in London.