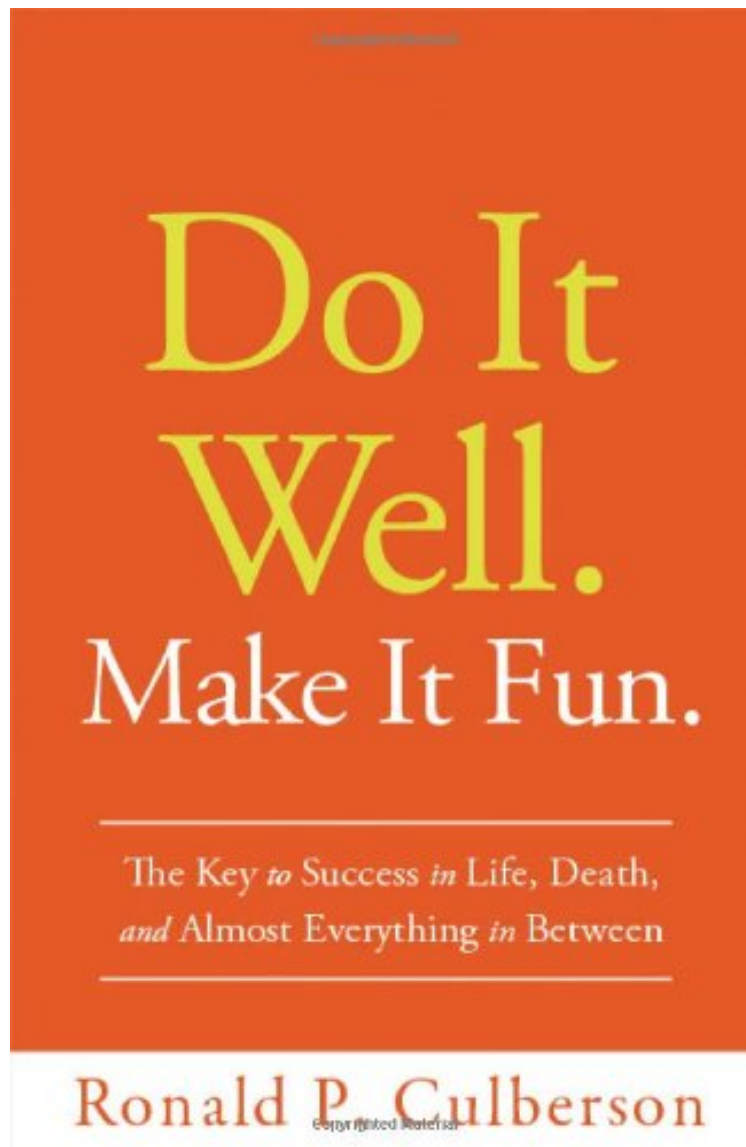


(Download free pdf) Do It Well. Make It Fun.: The Key to Success in Life, Death, and Almost Everything in Between

## **Do It Well. Make It Fun.: The Key to Success in Life, Death, and Almost Everything in Between**

*Ronald P. Culberson*

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**Ronald P. Culberson : Do It Well. Make It Fun.: The Key to Success in Life, Death, and Almost Everything in Between** before purchasing it in order to gage whether or not it would be worth my time, and all praised Do It Well. Make It Fun.: The Key to Success in Life, Death, and Almost Everything in Between:

0 of 0 people found the following review helpful. ) and to make whatever you do fun. Culberson has a keen sense of humour which ...By Ian MannThe subtitle is "Success in life, death, and almost everything in between." If you are looking for something light and cheerful for the flight home, this may just be the one. The author is a humourist and motivational speaker who will remind you of things you already know, and who has probably phrased them more succinctly than you might.The central message of this book is the need to do what you have chosen to do, extremely well (hardly a new idea,) and to make whatever you do fun. Culberson has a keen sense of humour which runs riot throughout the book.As is the tradition with motivational self-help books, the author's life gets plenty of space, but Culberson's stories differ in very important ways – they are completely lacking in self-aggrandisement and are all humorously told. More particularly, he sounds like so many people you know rather than an icon you are being encouraged to emulate.The book opens with a description of a motorcycle accident that could have been much more serious were it not for his cautious riding and some skill, but nevertheless resulted in him requiring stitches to his face. As the physician's assistant was scrubbing his chin with sterile saline, said to her, "After the facial, do you think I could get a cucumber wrap and a pedicure?"The motorcycle incident led to him needing to change a flight for which service the airline wanted to charge him \$1,000, a little expensive for clicking on two buttons. On the advice of his travel agent he went to the airline office and told the attendant that he had received his facial injury from the turbulence on the last flight and wanted a refund. After looking at him in the horror reserved for finding "heroin and a pipe bomb in (his) carry-on bag" he explained his real request, a flight change, which was happily done for only \$75.The story is "a perfect example of doing things well and a having fun. I used my motorcycle skills to avoid death or dismemberment" and then made the unpleasant emergency room experience as "fun as it could possibly be." Ditto for the ticket change.To do things well and have fun, the reader is provided with a three step process for the execution element and three for the fun element for each topic in the book.Culberson trained as a social worker and worked in a hospice before becoming a writer and speaker. There he observed people deal with the most serious situations people face well, with dignity and grace.As a humourist, he is always on the lookout for the comedy in situations.Personal success in every arena of our lives, he asserts, is a result of combining the two – dealing with life well and having fun. "I believe it is THE secret to life."In the section, titled "NOW Is Where It's At" he makes the point that we reminisce about the past, even regretting some parts, and we look with anticipation at the future and even worrying about it. All the while, the present is right there waiting to be noticed. This is hardly a new idea and has been dealt with in depth by people like Eckhart Tolle, but it is worth being reminded of.To introduce the idea of having character, (not being one,) he repeats the Steve Martin stand-up routine where he extols the virtues of the phrase, "I forgot." "If you get arrested for armed robbery you can always tell the judge that you forgot armed robbery was illegal." While a little too close to home these days it does remind one that bad values are not really in one's best interest.It was a UCLA basketball coach who said "Your character is who you really are, while your reputation is simply what others think you are." Culberson recommends formalizing a set of values (not a new idea,) but including in them "fun values like laughter, humour, play, vacation, triple-layer chocolate cake..." and the celebration of decisions made well and executed well.In relation to our careers, most of us think we are better than we are and that many others need improvement. "...if I may be so bold," he writes, "I am going to suggest that we are not as good at our jobs or lives as we think we are," and we need work on those areas. Quoting his graduate professors Culberson reports "Just when you think you know it all is when you need to go back to school."Self-improvement is not only good for one, but also for those around us. If we are better managers, we make it better for our staff. If we are better parents, our children benefit.The final section is titled, "All work and no play is, well, work." This has two dimensions, the first being the need to have fun at the work you do and the second is to cultivate hobbies to enrich, enjoy and relax. If it is not possible to find fun in what you do, you should be actively looking for a place where you can enjoy what you do, he suggests.Southwest Airlines, the mecca of those who love fun at work, is the only company given more than a passing mention. It provides proof that one can construct a workplace where fun is central to the culture and where real issues such as being hugely profitable, attending to safety and passenger relations, co-exist superbly.Well worth a read on the flight back home. I enjoyed the book for the humour and the light prod you get from the various messages.Readability Light +---- SeriousInsights High ---+ LowPractical High ----+ Low Ian Mann of Gateways consults internationally on leadership and strategy0 of 0 people found the following review helpful. Well done and funBy Andria BlackThis humorous and honest outlook on everything from death to work to volunteering is worth a read by anyone and everyone. Unless, of course, you like the dull, mundane, and boring. If that's the case, click the back button and pick up Sartre or Faulkner or Nietzsche.0 of 0 people found the following review helpful. Five StarsBy BI saw Ron Culberson at a conference! He was very inspirational!

According the Bell Curve, most people are average. But who wants average? Would you want an average car mechanic, an average meal, or worse yet, an average brain surgeon? Didn't think so. But you don't have to settle for average when success is only two steps away. Based on the idea that excellence is the key to success in most aspects of life and death (in a pre-death kind of way)--Do It Well. Make It Fun. is a refreshing take on taking excellence to new heights. In this entertaining, practical guide Ron provides an easy-to-implement two-step process that will lead to

greater success in your career and your life: (1) Do it Well, and (2) Make it Fun. By applying this formula, you'll learn how to spice up boring meetings, relax in stressful situations, neutralize interoffice conflict, add zest to dull relationships, make project management a bit more enjoyable--and more. Drawing from life observations and experiences, Ron shares hilarious anecdotes and serious lessons he has learned from his years as a social worker, middle manager, and senior leader. Ron's simple suggestions will help you take life fun day at a time to revitalize your routines, your relationships, and to achieve greater success.

"What a great alternative to Do It Good Enough. Try Not To Hate It, which is the book most of the world lives by. Ron's book helps you reframe real life in a fun way. I'm better for having read it!" --Larry Winget, five-time bestselling author and television personality, including the #1 bestseller Shut Up, Stop Whining and Get A Life!"Using his trademark humor, Ron Culberson has written a book that is simple in its message but powerful in its impact. Do it Well. Make It Fun. gives you the ideas and tools you need to do both--and you really will have fun reading this engaging book about how to increase the excellence and enjoyment in your life." --Mark Sanborn, CSP, CPAE, and author of The Fred Factor and You Don't Need a Title to Be a Leader"Do it Well. Make it Fun. is a simple, easily consumed blueprint for fun AND fortune as it combines those personal habits that drive success while making the journey a joy ride along the way. I would recommend it to every overstressed, undersmiled colleague of mine." --Knox Singelton, CEO, Inova Health SystemAbout the AuthorWith a master's degree in social work, Ron Culberson spent the first part of his professional career working in a large hospice organization as a clinical social worker, manager, and senior leader. As a speaker and humorist, Ron has delivered 1,000 presentations to more than 120,000 people in more than 700 associations, government agencies, nonprofit organizations, and corporations. Ron is the 2012 2013 president of the National Speakers Association and is a nationally recognized expert on the benefits of humor and laughter.