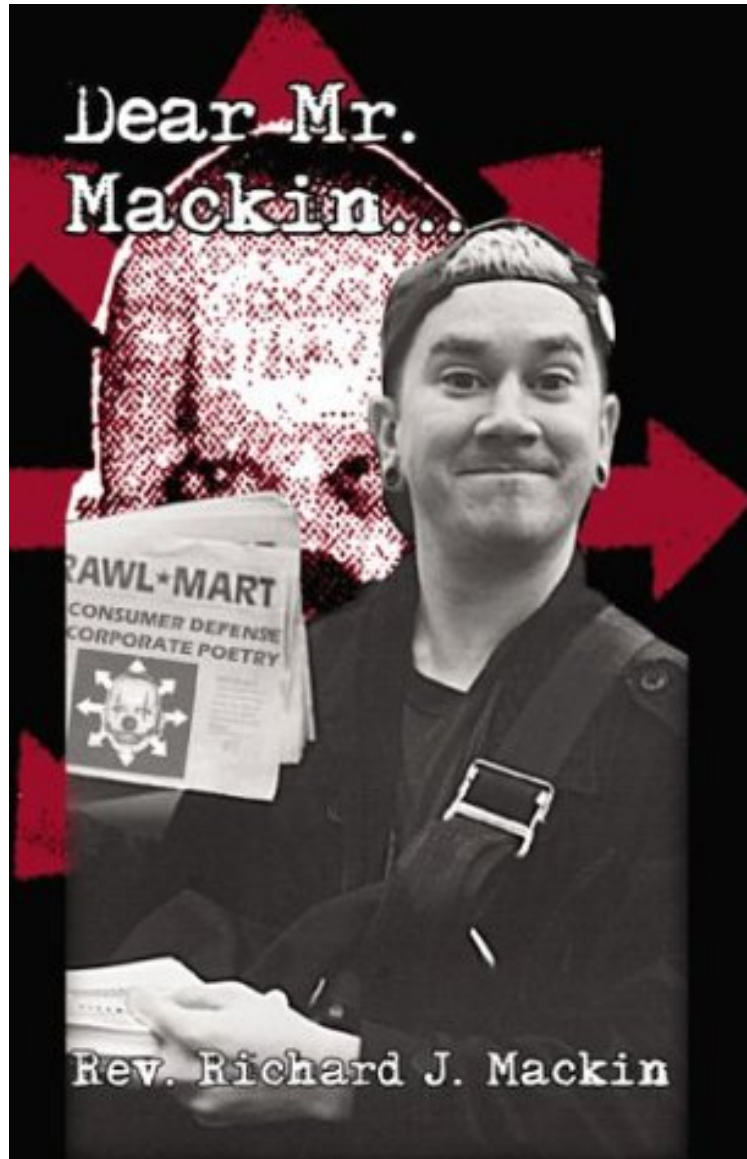


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## DEAR MR. MACKIN....

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**First Last : DEAR MR. MACKIN....** before purchasing it in order to gage whether or not it would be worth my time, and all praised DEAR MR. MACKIN....:

0 of 0 people found the following review helpful. Five StarsBy James PeabodyA+0 of 0 people found the following review helpful. Four StarsBy Rubyjofunny funny book1 of 3 people found the following review helpful. The Return of the Subversive GeniusBy Travis WigglesworthThis book rocks!!! If George Carlin and Ralph Nader had a bastard child, it would be Rich Mackin. Dry and overt witticisms mangled perfectly with Mr. Mackin's personal campaign

against corporate hypocrisy melds into a delightful read. Although it can easily be broken up from the different correspondence and could double as the ideal book for the top of the toilet tank, I doubt that it would stay there for long; I couldn't resist downing it in one dose. Mr. Mackin brilliantly dissects the dumbed-down spoon-fed logic that is corporate consumption and offers a staple for individual provocation that anyone who is fed up with that mentality can live through vicariously or be inspired by. Thank you Mr. Mackin.

Corporate Agitator's favorite letters, poems, columns, and his twisted letters to corporations, and their responses.

"Endlessly entertaining" -- Ian MacKaye, Dischord, Fugazi "Richard is on to something big... should win some kind of award... Mackin is a witty genius." -- Factsheet 5, editor's choice "Way more funny (and relevant and rockin') than Jerry Seinfeld's letter writing pal." -- Greg Baise, Detroit Metro-Times About the Author Born in Norwalk, CT, in 1972, Rich was basically a nerdy bookworm until he discovered punk rock when he was 15, at which point he became a nerdy punk rocker. Somewhere along the line he started drawing, painting, and collaging which led to his decision to move to Boston in 1990 to attend Mass College of Art. While officially majoring first in illustration and then painting, Rich started writing letters to corporations regarding their packaging, slogans, and advertisements to amuse himself. These letters also amused friends who convinced Rich to read them at poetry open mic nights and later publish them in zines (self produced photocopied booklets). Both activities enjoyed great public response and led to an eventual cult following in Boston and the national zine community. Mackin has performed spoken word based on his letter writing, eventually dubbed "Consumer Defense Corporate Poetry" at art openings, poetry events, rock shows, punk rock house parties, fundraisers, comedy clubs, and government sponsored public events.