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Lauren Hom

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Lauren Hom : Daily Dishonesty: Bacon Is a Food Group (Paper Placemats): 40 Sheets, 5 Designs before purchasing it in order to gauge whether or not it would be worth my time, and all praised Daily Dishonesty: Bacon Is a Food Group (Paper Placemats): 40 Sheets, 5 Designs:

Lauren Hom, author of *Daily Dishonesty* (an award-winning blog-turned-book), celebrates the harmless little lies we tell ourselves every day. With gorgeously hand-lettered type, Lauren transforms ironic statements into pin-able pieces of inspiration. Ideal for parties, brunch, or a stylish lunch-for-one at work, these paper placemats offer convincing reasons to indulge just a little bit more. Some of them, like *Cake Is Mostly Air*, are probably not true, but they look pretty under a plate and can even do double-duty as inexpensive kitchen-wall art (a sheet fits into a standard 12 x 18" frame).

About the Author Lauren Hom is a graphic designer from Southern California. She graduated from the School of Visual Arts with a BFA in Design and Advertising. Her clients include YouTube and Simon and Schuster, among others. Her work has been featured in *Imprint* and *Complex Magazine* and exhibited at the Art Directors Club in New York and *Design the Future 2012* in Milan.